

The Child Privacy Risk for Educators

As schools increasingly adopt online services, product and apps for learning, testing and homework, they are often sharing the personal information of children under 13 with 3rd parties and must meet the regulatory standards of CIPA, FERPA, COPPA and PPRA which regulate collection and use of personal information or are required to receive E-Rate program funding.

Non-compliance with these statutory requirements may result in:

- ▶ Increased risk of exposing children's personal information to third parties for commercial use.
- ▶ Increased risk of parent's and children's identity being misappropriated or stolen. Increased
- ▶ Exposure to e-safety threats including cyberbullying.
- ▶ Fines and/or loss of funding for E-Rate funding of broadband capabilities.

ISAFE Services Mitigate Risk Factors

ISAFE provides best-practice based identity management and permissions services, and digital learning programs, which enable schools to meet critical regulatory requirements protecting children's privacy. These services:



Cost Effectively Execute
Required Compliance
Processes



Achieve Verified Parental
Consent for Permissions
Processes



Deliver Required
Learning Content



Track Compliance
Digitally, in Real-Time

The ISAFE Ecosystem of Trust

ISAFE services create a trusted ecosystem to execute compliance related tasks while protecting user's privacy.

Secure MyOk parental portal mitigates exposure of any personal information, enables true verified parental consent. Digital reporting of real time compliance data enables 3rd party validation, targeted follow up, clear status reporting. Digital publishing enables districts to customize and update communication and permission requests at will without incurring high cost.

Compliance records stored according to law and district policy.

ISAFE Services for Education

- Designed for ease of use by providers and consumers.
- Built to high standards for scale, security, integration.
- Focused on positive customer experience, regulatory compliance.

**For more information visit
www.isafeventures.com for details.**

ISAFE is a hybrid organization (non-profit and for-profit LLC) providing cloud-based services for identity management, and e-Safety instructional programming, to educational and commercial organizations. **For more information, visit www.isafeventures.com**