



New / Updated Lessons 2019

Traditional Curriculum			
Module	Grade	Lesson/ Unit Title and Description	
AOB	9-12	App-titude: Disappearing Media Students explore the safety and security risks of apps like Snapchat that enable users to share self-destructing photos and videos.	NEW
	9-12	Citizens of World 2.0: Debate the Issues This interdisciplinary unit provides educators with a flexible framework for debate. The purpose of the debate unit is to afford students the opportunity to engage in the dynamic challenge of forming an opinion on e-Safety issues based on evidence and reason, articulating their position and persuading an audience.	Updated
	9-12	Think Things Through Series – (2 Lessons) This series of lessons promotes critical thinking and discussion about common safety and security pitfalls related to social media activity. The goal is to empower students to make wise choices. <ul style="list-style-type: none"> • Choosing Friends and Followers • Video Challenges 	NEW
	9-12	Online Privacy UNIT – (3 Lessons) Students develop an informed perspective on Internet privacy. They explore personal privacy and consumer privacy. They review privacy policies and determine whether a situation involves an “invasion of privacy.” Students are empowered to protect their privacy online. <ul style="list-style-type: none"> • Personal Privacy • Consumer Data Privacy • Invasion of Privacy 	NEW
	9-12	Video Posting: Choices and Consequences Students understand that digital media spreads quickly in online environments. They predict the positive and negative consequences of given scenarios, and develop safety and responsible use guidelines for posting videos online.	NEW
SN	9-12	Web 2.0: The Social Web UNIT – (3 Lessons/Activities) The Web is ever evolving. A series of activities prepare students to use Web 2.0 safely, effectively and responsibly. They compare the social Web to the static Web, discuss the benefits and pitfalls of social networking, and debate the use of social media in an educational setting.	NEW
	9-12	Your Digital Footprints Students learn that they need to be mindful about the data trail that they leave behind when they use social media. They evaluate their digital footprints and take control of their online presence.	NEW
	9-12	Twitter Guide for the High School Classroom Students set up a class Twitter account and use it to learn how to compose the most effective tweet, use of hashtags, privacy/security, and Twitter etiquette. Then using Twitter to collaborate and complete assignments and suggested assignments across curriculum topics.	Updated

	9-12	Social Media: Networking in Digital Places Guided discussion provides insight into the ways that students use social media. Students share their experiences and perspectives on social networking, determine the advantages and disadvantages of social media, and draw concluding statements.	NEW
	8-12	Inquiry Learning: Social Networking & Privacy - (5 Lessons) This flexible inquiry framework guides students through eight steps of the inquiry process; challenging them to think critically about the exchange of privacy for participation in social networks. Using Facebook as a model, students will investigate features and settings, make connections with real-life experiences, and demonstrate a privacy strategy that serves to protect their safety and identity online. This Unit includes the Inquiry Guide and four reference pages: <ul style="list-style-type: none"> • Exploring Privacy Settings • Default vs. Customized Settings • Facial Recognition • Photo Tagging and Privacy 	Updated
	8-12	Instagram Guide for Education - (4 Lessons) This teacher’s toolkit delivers best practices and ideas to mindfully integrate Instagram across the curriculum. The guide can be used in the classroom, by ASB Advisors and school staff members who aim to improve communications in the education setting and prepare students for iDrive Outreach and Empowerment. Students practice responsible use while building a positive online presence in a media-rich learning environment. Includes media release form. <ul style="list-style-type: none"> • Instagram – My Experience • Instagram – A Closer Look • Build or Bust (Your Reputation) • Instagram – Beyond the Selfie 	Updated
	9-12	Social Networking: Challenges and Solutions Students identify the issues and challenges that occur through social media. They form a problem statement, reframe the problem as a challenge question, and develop a solution to either address or prevent the problem.	NEW
	9-12	Your Identity Online UNIT – (4 Lessons) In this comprehensive unit, students learn that social media is a powerful shaping force in the development of identity and self-concept. They explore how an identity forms and examine the safety and security issues that arise from revealing degrees of personal information online. <ul style="list-style-type: none"> • Who are You? An Exploration of Identity • Who are You Online? • Identity and Safety • Identity and Security 	NEW
	9-12	Social Media: Sharing Digital Images Students explore the nature of digital communication. They determine ways to prevent the risks and undesirable outcomes associated with sharing digital images through social media.	NEW
CB	9-12	Cyber Bullying Students explore the serious and complex issue of cyber bullying. They understand that they have a social responsibility to counteract the cycle as an upstander. They prepare a personal action plan to effectively respond to a cyber-bullying situation.	NEW
	9-12	Cyber Bullying and Mobile Phones Students uncover the role that mobile phones play in cyber bullying situations. They devise strategies to prevent themselves from becoming a victim, and from perpetuating the cycle.	NEW

Digital Instructional Programming

Module	Grade	Lesson/Unit Title	
SN	3-5	Skooter and the Social Network (Digital) Skooter joins a social network for the first time. Through this interactive comic, students learn to make responsible choices related to parent permission, community guidelines, privacy, information security and digital drama. Includes Teacher Guide and printable activity pages.	NEW
	6-8	SMART Social Networking (Digital) Students examine the opportunities and challenges that arise from adopting social networking into their everyday lives. They practice making SMART choices, and use what they have learned to create personal guidelines for responsible use of technology. Includes Teacher Guide and printable activity pages.	NEW
CB	K-2	Good Buddies Work Together (Digital) When i is teased at school due to a text message shared by his friend Dash, Dot helps him to understand that even buddies make mistakes. Students learn basic conflict resolution skills to prevent bullying. Includes Teacher Guide and printable activity pages.	NEW
	6-8	Understanding the Cycle: Cyber Bullying Recognition (Digital) Students learn to recognize the attitudes and actions that trigger the cycle of cyber bullying. They identify the characteristics of bullying behavior, the roles of the parties involved in a cyber-bullying situation, and the features of technology that enable the negative cycle of cyber bullying to occur. Includes Teacher Guide and printable activity pages.	NEW