Educators for Youth Empowerment

Educators, like you, pave the way for students to use technology in creative, effective and responsible ways by implementing i-SAFE’s e-Safety instructional programming into your classrooms. Once your students have completed i-SAFE instruction, we encourage you to have students (13 yrs. of age and older) register as iDrive Agents at www.iDrivetvonline.com so that they can put their learning into practice as they bring awareness to issues that are important to them. We appreciate your support. i-SAFE wants to partner with you by investing in our future of tomorrow and helping students succeed not only in school, but beyond.

About iDrive

iDrive is a youth-led, youth-inspired outreach and empowerment program of i-SAFE. iDrive’s mission is to empower students, as Agents of change, in their communities—both online and offline — by giving them a voice to speak out about the issue(s) and problem(s) they face. iDrive’s vision is to build a strong coalition of teens who work together to address the challenges associated with living in a technology-infused world and shape 21st century leaders.

iDrive is where the rubber meets the road.

iDrive gives students the resources and community support they need to carry out their campaign ideas and initiatives, turn challenges into opportunities for innovation, bring awareness to important issues, and create solutions to real-world problems. Through iDrive, students can become Agents of change for their generation.

iDrive is a Platform

iDrive is a Platform for students to voice concerns about issues affecting the world in which they live. At i-SAFE, we believe that every voice matters. We recognize that every student has a different level of comfort when it comes to speaking out and leading others: some students are more reserved while others are more outgoing. For this reason, iDrive offers a myriad of ways that a student can participate.

iDrive is a Community

There is power in numbers. The iDrive community amplifies one voice into many by connecting teens globally. Young people join together in a collective effort to bring awareness to challenges affecting their generation. The iDrive community is inclusive. We celebrate diversity and welcome all ability levels. The iDrive community represents students from all walks of life. Students present an array of skills, talents, interests and inspiring stories that contribute to the greater good of the iDrive community.
iDrive is a Vehicle

Young people are fueled with ideas but may lack the resources to effectively plan, design, develop and implement their initiatives. The iDrive Student Toolkit jump-starts students on their journey to leave their mark in the world. The toolkit includes tips, topics, and tutorials to engage in a variety of activities, such as: PSAs, school assemblies, awareness campaigns and short form documentaries.

Your support is crucial to the success of student efforts as they organize awareness weeks, school assemblies, campus clubs, community outreach events, and service learning projects for school credit. The iDrive online community also serves as a refueling station for students who have ideas or need inspiration. Students can propose their plans online and get feedback and support from Student Advisory Board Members and the iDrive Team at i-SAFE Headquarters.

This is a project-based learning experience. Encourage your students to get involved and join the iDrive Movement by becoming an iDrive Agent.

How to Get Started as an Agent:

   - Student enters name, school, and email address.
   - Tell the iDrive Team about the issues and challenges that affect you most in this technology driven world. Your ideas may be selected for a worldwide campaign!
   - Share your stories. Talk about how technology has impacted you as a person and a student.

2. Download and print the Student Toolkit and follow the steps to Get Started!

3. Follow @idrive_live on Instagram.

What is a Student Advisory Board Member?

A Student Advisory Board Member is an organized and driven student who wishes to represent his/her peers by working with i-SAFE executives and iDrive coordinators to brainstorm, create, and develop social campaigns and strategies for raising awareness of specific issues—all to make a positive impact in the world—both online and offline. As leaders in their region, Advisory Board Members combine efforts with Agents to make a positive impact. i-SAFE selects 11 students and one Chairperson annually to serve on the i-SAFE Student Advisory Board. Board Members meet with the iDrive Corporate Team via teleconference on a monthly basis to plan and execute iDrive campaigns.

Educators are encouraged to nominate one female student and one male student to represent their school as an i-SAFE Student Advisory Board Member.
How to Become a Student Advisory Board Member:

1. Students need to prepare a resume (approx. 2 paragraphs) which explains their qualifications and reasons for wanting to be a Student Advisory Board Member.

2. Direct students to [www.idrivetvonline.com](http://www.idrivetvonline.com) (or teachers/administrators can submit the online form for the student)

3. Click on the Student Advisory Board link.

4. Complete the online form and upon completion click “send.”

** Students should be aware that i-SAFE will screen each applicant’s presence as it pertains to their online digital reputation. This includes a review of their social media sites such as Facebook, Instagram, and Twitter.

i-SAFE is shaping leaders for a better world. We appreciate your support. i-SAFE wants to partner with you by investing in our future of tomorrow and helping students succeed not only in school, but beyond.

Ways to Participate as an Agent:

i-SAFE understands that no two students are alike: some students are more vocal than others. But, every voice matters! And there are many ways students can take part in the iDrive movement:

1 – Social Media Champions

A social media champion is a person who actively supports a cause and carries important messages to others on social media. Students practice effective, responsible and creative use of technology through iDrive’s social media campaigns. iDrive counts on champions to carry important messages to others on social media. Be a champ! Follow these simple steps to join the Movement.

1. Follow [@idrive_live](https://www.instagram.com/idrive_live) on Instagram.

2. Participate in monthly campaigns and initiatives: take a few seconds to like posts on [@idrive_live](https://www.instagram.com/idrive_live).

3. Like posts on [@iDrive_live](https://www.instagram.com/iDrive_live).

4. Comment on iDrive posts to show support for a cause.

5. Mention [@idrive_live](https://www.instagram.com/idrive_live) in your IG posts and mention other followers in grades 8–12 so that they can spread the word too!

6. Share campaign images with your own Instagram followers to amplify awareness.

2 – Inspire Others

True stories from teens make a major impact—especially when related to monthly awareness campaigns. Some of our Agents have stories of triumph that can help others overcome issues like cyber bullying, teen dating violence, and intolerance. However, standing in front of a crowd of listeners may be uncomfortable for some students. That’s why we’ve created the iDrive platform to allow young people to share personal anecdotes with the iDrive Team without stage fright. Send teens to iDrive online [http://www.idrivetvonline.com/contact/](http://www.idrivetvonline.com/contact/) to fill out the form and share their story. [students enter their email address and name, check the box if they would like to remain “anonymous”, and share their story.]

3 – Catalysts for a Cause

Coordinate and Participate in iDrive Agent Activities – iDrive Agent activities give students a voice to bring awareness to important issues and become a catalyst for change. Take a look at the “Agent Activities Menu” section of the student toolkit for project and event ideas.

iDrive aims to amplify the voice of students. Young people have the power to speak up about issues or problems that throttle them. Encourage teens to submit their ideas online at [www.idrivetvonline.com](http://www.idrivetvonline.com).
The Student Toolkit provides students with step-by-step instructions on how to participate in the iDrive Youth Outreach and Empowerment program. This Teacher Edition provides the educator with information and examples to help guide the student through the process.

The iDrive Movement empowers student voice by engaging them in a creative problem-solving process: observe needs, reflect and empathize, identify the problem, frame the problem as a challenge, set goals and brainstorm solutions that meet the challenges head-on. By turning challenges into opportunities for positive change, students demonstrate leadership.

**PROMOTE THE IDRIVE MOVEMENT AND ENCOURAGE YOUR STUDENTS TO BECOME AGENTS OF CHANGE:**

1. **DOWNLOAD AND PRINT THE iDRIVE STUDENT TOOLKIT** – keep a copy in your classroom for reference throughout your students’ journeys.

2. **REVIEW THE “Define the Challenge” WORKSHEET** which outlines the student’s steps to getting started with the iDrive Movement. Make copies for your students to complete.

3. **INTRODUCE YOUR STUDENTS TO IDRIVE: WHERE THE RUBBER MEETS THE ROAD**

   “As a 21st century citizen, you have a responsibility to become an Agent of change. iDrive Agents engage in acts of leadership. As an Agent, you have the power to make a meaningful impact in your world. Look around you. Find areas that need improvement and problems that need solutions. You and your team of Agents can turn these problems into opportunities for change. You do not have to know everything, but you do need to be willing to think big, try new things, and commit to work through challenges that arise. The iDrive community gives you a platform to speak out, a community for support, and a Student Toolkit full of tips and activities to implement your plan. Your teachers and advisors give you the support you need for the journey.

**REV’ UP:** Students focus on one challenge most important to them and express their desire for change in written form. Students will identify their challenge in a problem statement: “The problem is ...” The problems that students identify should be clear, relevant, actionable, and realistic; not too broad or too narrow, and not too vague or simplistic.

**DEFINE YOUR VISION AND MISSION:** Students state their vision for change and define what they want to accomplish through this opportunity.

**DETERMINE YOUR DIRECTION:** Students decide how they will proceed to accomplish their goals. The options are endless, but include raising awareness on social media, inspiring others with their own true stories, and participating in iDrive Agent Activities.

**TAKE ACTION! PITCH YOUR INITIATIVE:** Students complete the worksheet, register as iDrive Agents and pitch their ideas to the iDrive Team online.

**Time Allowance: 30-40 Minutes**
As an Agent of change you will...

- View problems as opportunities.
- Listen to others and convey real needs.
- Find purpose and make intentional decisions.
- Take confidence in your creativity and critical thinking skills.
- Build a team.
- Collaborate with other students around the globe.
- Activate a strategic plan.
- Step out of your comfort zone.
- Support a cause you feel passionate about and inspire change in your community.
- Create a better future for yourself and your generation.
- Obtain life experiences which will benefit you when applying for college and entering the workforce.
- Leave a legacy for the next generation.

4. SHARE THE iDRIVE WEBSITE WITH YOUR STUDENTS – www.iDrivetvonline.com; encourage them to view the iDrive promo video online or project the video for your classroom to view.

5. DISTRIBUTE TO STUDENTS THE “Define the Challenge” worksheet in the Student Toolkit. You may want to pair up students or form small groups so that classmates can share their thoughts with one another. Once students have completed their “Define the Challenge” worksheet, send them to www.iDrivetvonline.com to register as an Agent. Interested students can also apply for a seat on the Student Advisory Board.

6. SUPPORT YOUR STUDENTS as they participate in iDrive: Some students may need assistance working through the process, and some may need support in terms of deliverables. Ambitious students may need help with promoting their projects, or pitching their ideas to school administration. Encourage students to think big, and to create a pitch to engage the entire iDrive community.

7. NOMINATE STUDENTS FOR iSAFE’s STUDENT ADVISORY BOARD to take their iDrive Youth Outreach and Empowerment experience to the next level. The iDrive Team, at i-SAFE Headquarters, works with the Student Advisory Board and considers their ideas for monthly campaigns that involve the nation-wide iDrive community! Through iDrive, students can become catalysts for positive change.

8. APPLY iDRIVE TO SERVICE LEARNING OR SENIOR PROJECTS - Encourage your students to use iDrive initiatives as part of their service learning or senior projects. Sharing their stories with the larger iDrive community online helps students build a positive online reputation that gives them an advantage when applying for college and entering the workforce.
Define the Challenge

**JUMP START:**
Browse the Hot Topics on the sidebar. Check all of the boxes that interest you. (examples are marked)

- Body Image and Media
- Physical/Mental Abilities

**IGNITION:**
Why does the topic(s) interest you? What do you want to say about the topic(s)?

**Examples:**

I see my friends comparing themselves to unrealistic ideals because of what they see on tv and in magazines.

My brother is disabled and I worry about how he will be treated.
ILLUMINATE:
Opportunities for change are all around you. You notice problems that need to be resolved, needs that need to be met, or improvements that could be made every day. Look around and think about where the need for change occurs. Where’s the need? (Check the box.)

Where's the need? (Check the box.)
☐ My Life (self/family/friends)
☐ My School
☐ My Neighborhood
☐ My Online Communities/Social Media
☐ My Country
☐ My World

REV’ UP:
Focus on one challenge that is most important to you. State the problem or area of need.

Write it down:
what needs to do you see? What changes do you wish would take place? What issues do you want others to better understand about this matter? What problem do you want to solve?

The Problem is...
Examples:
The problem is... Standards of beauty in the media are so unrealistic. People need to value themselves even if they are not stick thin or have the perfect hair. All shapes and sizes are beautiful. Some of my friends don’t think that they are beautiful because they compare themselves with unrealistic standards of beauty that they find in the media.

The problem is... some people at my school make fun of kids with Down Syndrome. They do not show an understanding or acceptance of those with special needs. It bothers me when I see my fellow classmates making fun of the special needs students at our school. One guy in my class shared a meme (pronounced “meem”) on Instagram that was so mean—everyone was laughing about it the next day. People can be so ignorant. You see, my brother has Down Syndrome. He is such an awesome kid. I worry that he will get bullied when he goes to middle school.

DEFINE YOUR VISION AND MISSION:
State your vision for change and define what you want to accomplish.

Mission...
Examples:
Mission: As an advocate for a realistic body image, I want to change the way that teenagers measure their beauty and self-worth. I want others to know that beauty doesn’t define your worth or who you are as a person.

Mission: As an older brother of a kid with Down’s Syndrome, I want to change the way that the students at my school view kids with special needs. I want to help others understand and accept people regardless of their abilities.

DETERMINE YOUR DIRECTION:
Turn the challenge into an opportunity for positive change. Choose a method of sharing your message.

Examples:
• Social Media Champion – create and share awareness images on Instagram and Facebook
• Inspire Others – submit stories of acceptance and awareness to www.iDrivetvonline.com for publication in iDrive newsletters
• Coordinate and Participate in iDrive Agent Activities – Coordinate and conduct an Awareness Week at your school. (See the Student Toolkit Agent Activities Menu for ideas.)
TAKE ACTION!

PITCH YOUR INITIATIVE

Use the form below to write a pitch for your initiative. Then, go to www.iDrivetvonline.com, register as an Agent and submit your ideas to the iDrive Team.

Campaign Topic:


Mission / Goal:


Type of Activity: (PSA, short form documentary, interview, social media campaign, assembly, community event)


What DRiVEs you about this topic? Why do you think that others should care about this challenge?


Summary: What will you do and how will you accomplish your goals?


Think BIG! Become a Student Advisory Board Member and coordinate a team of Agents in a nationwide effort. Apply online once you have registered as an Agent.